

**Economic Development for the Future of  
North Carolina**  
**NAIOP North Carolina State Conference**  
*Hosted by: NAIOP Charlotte*

**Thursday, February 18, 2009**  
**Grandover Hotel**  
**Greensboro, NC**  
**8:00am-3:00pm**

We need jobs and recruiting businesses to North Carolina is priority - new industries, expansions within North Carolina, and international opportunities. Through the dedication to growth and prosperity of North Carolina, economic development organizations are working with the commercial real estate industry to bring business to our state. Hear more about the agenda of the NC Department of Commerce key executives, the key factors that site selection consultants are considering in finding locations for their clients and key professionals from corporations that have selected North Carolina as a business location. How can we work together to make North Carolina as the best option for new job opportunities and a better real estate market?

**AGENDA**

- 8-9:00am Registration / Continental Breakfast / Networking
- 9-10:00am ***Jobs are Priority – Bringing Business to North Carolina***  
General Session  
J. Keith Crisco, NC Secretary of Commerce (invited)  
Dale Carroll, NC Deputy Secretary of Commerce  
*How is North Carolina staying competitive? How are we increasing economic opportunities for our state?* NC's Department of Commerce is the state's leading economic-development agency, whose mission is to improve the economic well-being and quality of life for all North Carolinians. Here directly from the source on what is being forecasted and how NC is planning on recruiting and expanding businesses to help our real estate industry.
- 10:15-12pm ***Site Selection 2010: New Realities / New Challenges***  
Panelists:  
Darin Buelow, Principal, Strategy & Operations, Deloitte Consulting LLP, Chicago, IL  
Tom Stringer, Director, Duff and Phelps, New York, NY  
Jonathon Sangster, Senior Managing Director, CBRE Consulting, Atlanta, GA  
Maureen A. Ehrenberg, Senior Managing Director, Global Client Strategies, CB Richard Ellis, Chicago, IL (invited)  
Moderator:  
Kenny McDonald, Charlotte Regional Partnership, Charlotte, NC  
The economy is experiencing transformative change - and North Carolina is no exception. Companies - small and large - new economy and old - are making decisions within a new framework, and our panelists will address how the real estate community, state and local governments, and communities in general can respond to these new realities.
- 12:30pm-1:30pm Lunch & Presentation
- 1:45pm ***Choosing to Locate Business in North Carolina***  
Panelists To Be Announced Soon  
Panel discussion from key corporate real estate professionals representing the Triangle, Triad and Western North Carolina to narrow in on how businesses in NC are growing, where and what can we do to facilitate the growth and lessons learned.